



TEXAS DEPARTMENT OF HEALTH

Bureau of Nutrition Services

WIC Vendor Operations Division

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Cranberry Juice Cost

In Texas WIC, Northland Cranberry Juice in 46 ounce cans is the only cranberry juice allowed. Since the retail price of this juice significantly exceeds other juices, WIC participants generally cannot get the quantity specified on the food voucher within the not to exceed amount. Participants can (a) get the full juice quantity allowed if they combine cranberry juice with other less costly juices, or (b) choose to take less juice. Since no other brands of cranberry juice are allowed, participants cannot purchase a less expensive brand of cranberry juice to replace Northland Cranberry Juice in 46 ounce cans.

Mead Johnson has reformulated its ProSobee and LactoFree infant formulas

The new formulas are called ProSobee LIPIL and LactoFree LIPIL. The can size for the new **powdered** ProSobee LIPIL and LactoFree LIPIL will change from 14.3 ounces to 12.9 ounces - the can size for the concentrate and Ready to Use (RTU) will stay the same. Both ProSobee LIPIL and LactoFree LIPIL should be available in Texas by mid-December.

Local WIC agencies are beginning to issue combination vouchers that allow WIC participants to purchase either the ProSobee or ProSobee LIPIL or the LactoFree or LactoFree LIPIL. These combination vouchers will be issued until further notice. Vouchers printed prior to Mead Johnson's announcement will specify only the ProSobee or LactoFree formulas. This should not present a problem for the existing ProSobee formulas which are expected to continue to be available for approximately six months. However, the LactoFree product will be phased out more quickly. If a WIC participant has a voucher for LactoFree and no LactoFree is in stock, the participant should be referred back to the issuing clinic for replacement vouchers specifying LactoFree LIPIL.

If a WIC participant cannot get the number of cans specified on the voucher with one product and can size, they may mix product of the same type (ProSobee/ProSobee LIPIL or Lactofree/Lactofree LIPIL) and can sizes up to the maximum number of cans printed on the formula voucher.

It is anticipated that this change will result in increased cost to the Texas WIC Program. Depending on federal funding levels for FY 2003, additional changes to the Texas WIC food package may be necessary.

For a list of affected formulas and new quantities see the reverse side of this News Flash.

Listed below are the revised infant formula products being issued to WIC participants. The wording printed below will be the wording printed on the formula food vouchers during the transition period.

ProSobee/ProSobee LIPIL-POWD 1ea-14.3oz or 1ea-12.9oz
ProSobee/ProSobee LIPIL-POWD 2ea-14.3oz or 2ea-12.9oz
ProSobee/ProSobee LIPIL-POWD 4ea-14.3oz or 4ea-12.9oz
ProSobee/ProSobee LIPIL-POWD 8ea-14.3oz or 9ea-12.9oz
ProSobee/ProSobee LIPIL-POWD 10ea-14.3oz or 11ea-12.9oz

ProSobee/ProSobee LIPIL –CONC 7ea-13oz
ProSobee/ProSobee LIPIL –CONC 15ea-13oz
ProSobee/ProSobee LIPIL –CONC 31ea-13oz
ProSobee/ProSobee LIPIL –CONC 35ea-13oz

ProSobee/ProSobee LIPIL –RTU 12ea-32oz
ProSobee/ProSobee LIPIL –RTU 25ea-32oz
ProSobee/ProSobee LIPIL –RTU 28ea-32oz

LactoFree/LactoFree LIPIL-POWD 1ea-14.3oz or 1ea-12.9oz
LactoFree/LactoFree LIPIL-POWD 2ea-14.3oz or 2ea-12.9oz
LactoFree/LactoFree LIPIL-POWD 4ea-14.3oz or 4ea-12.9oz
LactoFree/LactoFree LIPIL-POWD 8ea-14.3oz or 9ea-12.9oz
LactoFree/LactoFree LIPIL-POWD 10ea-14.3oz or 11ea-12.9oz

LactoFree/LactoFree LIPIL-CONC 7ea-13oz
LactoFree/LactoFree LIPIL-CONC 15ea-13oz
LactoFree/LactoFree LIPIL-CONC 31ea-13oz
LactoFree/LactoFree LIPIL-CONC 35ea-13oz

LactoFree/LactoFree LIPIL-RTU 12ea-32oz
LactoFree/LactoFree LIPIL-RTU 25ea-32oz
LactoFree/LactoFree LIPIL-RTU 28ea-32oz

If you have any questions or concerns, please contact Debbie Brookshire, the new WIC Vendor Operations Division Director at 1-800-252-9629 or 512-341-4400, extension 2200.

Additional WIC Vendor Operations Information

The Texas WIC Program has a website that includes WIC Vendor Operations Division information. To access this site, go to <http://www.tdh.state.tx.us/wichd/default.htm> , then select WIC Vendor Operations.